

Sponsors get Directly into Fans' hands



Every Play of the ball game means something,

because Fans Win

Points and Prizes

based on the game's events.

Fans' hands

Fans get a personal stake in the Ball Game.

Each fan receives a game card with a unique card number and a unique combination of nine pre-assigned events, one for each inning.

Every time a fan's pre-picked event happens in its assigned inning, that fan earns the event's assigned point value. This counts for the top and bottom of the entire inning.

The object of the game is to get Three-in-a-Row and the highest point total for that Three-in-a-Row, or to earn the most points in nine innings.

Since the game cards are updated by our software, fans don't have to worry about keeping track themselves, and we can report real-time updates at help desks, on the scoreboard, and by PA announcements.

The Win The Innings™ Game Card, and why it works...

Fans Play against one another and see

Instant, Real-Time Scores

Events and Event List
 • Each square represents an inning.
 • Each fan's card is unique.
 • Flexible Event List allows a sponsor to have a statistically predictable number of winners, from just a few, to thousands.

Easy to follow rules, repeated on DiamondVision.

A trackable offer or bounce-back: drive fans to retail locations, a website or phone number.

- Instant Winners** Random prize-winners based on Game Card Number--anytime you want them.
- Three-in-a-Row Prizes** A total of Eight from all the horizontal, vertical, and diagonal combinations. The fans with the correct event in each inning of a Three-in-a-Row combination AND the most points for those three innings receive the prize for that particular Three-in-a-Row, identified by its Prize Icon on the game card.
- Grand Prize** The Grand Prize is awarded to the fan who has the most points in nine innings, with or without Three-In-A-Row combinations.

Card Numbers allow sponsors to randomly award prizes to Win The Innings players and to announce winning card numbers by PA and scoreboard at selected intervals.

Barcodes allow sponsors to report a fans exact, real-time progress at assistance tables in the stadium.

Three-In-A-Row Prizes are listed next to their corresponding Icons.

Dedicated, flexible space can also be used as a tear off, and a way to trade additional prizes and offers for demographic information.